

FAX# 703 528 7880  
CREDIT RISK !! NOV1/12 11.55  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

COMMENTS: (LINE, ORDER, INVOICE)

DATE NOV1/12 11.55

CO-OP BILLING NEEDED

TO LENA  
FR JULIE  
OKD M1  
PLS CFM, THX 11/1

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RPOF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 65  
AGENCY PRODUCT CODE =

19	S	1200N-100P	30	\$850.00	11/1	11/1	1
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PROGRAM : NEWS

20	A	1130P-1200M	30	\$475.00	11/4	11/4	1	SOL
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PROGRAM : SPORTNIGHT  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	A		1200M-100A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : CASTLE												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 20-22												
22	A		100A-200A	30		\$125.00	11/4	11/4	1		SUN	1
PROGRAM : CSI												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 20-22												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#19	MISSED:THU/1200N-100P				NOV1		30S	\$850.00	(OCT31/12)	
			OFFER:SUN/1130P-1200M				NOV4		30S	\$475.00	PLS ADVISE.	
			& SUN/1200M-100A				NOV4		30S	\$250.00		
			& SUN/100A-200A				NOV4		30S	\$125.00		
CMT:WE CAN OFFER												
CONTRACT TOTAL											22755.00	
TOTAL SPOTS											23	

NOV/12 22755.00

MARKET TOTALS \$48,114 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0% WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIATED\*\*

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SIC Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*NOV1/12